




Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav Institute of Journalism and Mass Communication
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020
B.A. JMC Batch (2022-25)


SEMESTER - I

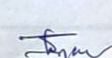
S. No.	CATEGORY	COURSE CODE	COURSE NAME	TEACHING SCHEME/WEEK			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
				L	T	P		THEORY			PRACTICAL		
								End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	
1	Major I	JMCUG101	Print Media Production	3	0	0	3	60	20	20	0	0	100
2	Major II	JMCUG102	Growth and Evolution of Indian Media	3	0	0	3	60	20	20	0	0	100
3	Minor I	JMCUG103	Introduction to Communication and Media	3	0	0	3	60	20	20	0	0	100
4	Minor II	JMCUG104	Communication, Media and Culture	3	0	0	3	60	20	20	0	0	100
5	AEC	ENG101	Foundation English	4	0	0	4	60	20	20	0	0	100
6	GEC	GE	Generic Electives	0	0	0	4	60	20	20	0	0	100
TOTAL				16	0	0	20	360	120	120	0	0	600


Legends: L - Lecture ; T - Tutorial/Teacher Guided Student Activity ; P - Practical ;

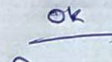
*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


Chairperson
Faculty of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


Controller of
Examinations
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


Joint Registrar
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore


OK
18/5/2023
Vice Chancellor
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore